

## ABOUT THE BOOK ACCIDENTAL GURU

Title: DISCOVERIES OF AN ACCIDENTAL GURU  
100 Truths of Business and Personal Success

Conversations with Mark Comer

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Discoveries of an Accidental Guru is a collection of conversations with entrepreneur Mark Comer. This book, put together in an autobiographical style, points out important events and specific moments in Mark's life where key lessons were learned. Along the way, he finds that these lessons were actually a series of time-tested fundamental truths of success that he was simply discovering for himself. These truths became guiding principles that helped him earn a fortune at a young age. By applying these lessons in his businesses, Mark became a millionaire in 5 different industries.

During this process, he was frequently called upon as a business partner, a consultant, and keynote speaker for business events and conventions. He gained a following, and had accidentally become a business mentor and—in a sense—a guru to tens of thousands worldwide.

In recalling experiences of fantastic failures and tremendous successes, Mark Comer delivers practical knowledge through these lessons on overcoming fear and following one's passions which can help anyone take control of their life.

Discoveries of an Accidental Guru pulls back the curtain on long-established fundamental truths of success which he learned through trial and error, revealing the basic mechanism of how anyone, with the right mix of guiding principles, can become a success, and then continue to replicate that success over and over.